The Nonprofit Impact Team

Full Video Script for Promotional Video

**Introduction - Robbin Randolph**

Hello and Welcome. My name is Robbin Randolph and I’m the Coordinator for the Nonprofit Impact Team. We’re a program of the Trauma Prevention Initiative of the Office of Violence Prevention, Los Angeles County Department of Public Health.

Because we know just how disruptive the COVID-19 Pandemic has been to our communities, we are offering FREE, SHORT-TERM, TECHNICAL ASSISTANCE to community-based organizations. This service is funded by the Los Angeles County Probation Department and is open to organizations, located in Los Angeles County, who serve youth and families who have either been involved in the juvenile justice system, at-risk of being involved in the system or who have been impacted by violence and trauma.

If your organization meets these qualifications and needs help addressing organizational issues caused by the disruptions of COVID-19, our team of capacity building specialists can provide assistance in the areas of: Fund Development & Grant Writing; Organizational & Operational Development; Marketing & Communications and Data & Evaluation.

I would now like to introduce you to the Nonprofit Impact Team members who will tell you how they can assist your organization.

**Fund Development & Grant Writing - Amber Wynn and Sunni Smith**

A: Hi! I’m Amber Wynn.

S: And I’m Sunni Smith We are the FUNDevleopment Content Area Specialists

A: Raising money is often framed in negative ways but...it doesn’t have to

be a struggle...

S: And that’s why we call ourselves the “FUNDevlopment”

team!

A: In the COVID–19 environment... we will be available to quickly help you

in four fundamental ways...

S: FIRST... in your approach and attitude about raising funds

A: SECOND ...to discover and uncover funds in places... that you never

thought of before or “camouflaged-currency!”

S: THIRD...We’ll show you how to attract funds to you!

A:FOURTH...Increase your grant writing skills and knowledge

S: So...sign up with the COVID-19 Impact team...

A: We have lots more to share with you.

**Organizational & Operational Development - LJ Barboza and Eduardo Garcia**

Hi, this is LJ Barboza and Eduardo Garcia. Your organizational and operational development team together will be working with you to address the "now" the "next” and the future of your organizational needs as you navigate the Covid-19 crisis. I have over twenty-five years of experience. Working in the nonprofit sector as a direct service provider and part of the executive management team for over 18 years and believe that I can bring some insight and depth into what you're experiencing at this time Eduardo will share his experience with, you now.

Hi, my name is Eduardo Garcia. I’ve worked in the nonprofit field for over 15 years. As a former executive director, I know the responsibilities that come with running human services organization and can only image what your agency might be going though during this crisis.

I’m now a part of a special nonprofit capacity building team that collectively brings over 100 years of experience to the table. We are offering to hear your immediate concerns about staying operational during this crisis and we want to help by being a resource and providing insights on a variety of issues you’re agency is facing.

Cada organización es única y tiene sus propios desafíos. Así que hablemos del tuyo.

**Data & Evaluation - Patrick Cortez and Sam Jacques**

Hi, my name is Patrick Cortez and I am one of the Data and Evaluation specialists. Much of my background involves working with organizations to help their data become an outreach tool for driving program funding and participation. Having done much of this from the inside, I’m aware of the constant fires that need to be put out as well as requests coming from seemingly a thousand different places.

Hi. My name is Sam Jacques and I am one of the Data and Evaluation specialists. My background includes violence prevention and human relations. Much of my experience is in working with data directly, such as manipulation and reporting. I have also done statistical modeling, developed interview scripts, and developed program outcome measures.

Issues

Here are some things I could help you and your organization with:

• How do I articulate my org/program to interested funders?

• Where do I begin for documenting my organization’s information? Using what?

• How can I change the way I collect data to respond to COVID-19?

Here are some things I can help you and your organization with:

• What outcomes should my organization be tracking?

• How do I track my clients’ outcomes?

• What data should I be collecting in the COVID-19 environment?

**Marketing & Communications  - Oliver Chavez and Sophia De Lara**

Hi everyone! My name is Oliver Chavez, and I joined with my colleague, Sophia De Lara, and we are Marketing Specialists, and part of our Marketing & Communications team here at TPI.

Our communities are relying on us to provide the most up-to-date and accurate information during this turbulent time. Now, more than ever, it is critical that you and your staff have the right tools and resources to ensure that your agency remains resilient in all online forms of communication.

Our expertise will help you establish or improve your online visibility by having an operational and user friendly website and by ensuring that your marketing and business information remain consistent across all online platforms such as Google My Business and Social Media. And also, by helping you adjust your marketing strategy to meet the demands of your community and better connect you to your constituents.

**Closing - Robbin Randolph**

Thank you for viewing our video.

If you would like to obtain assistance from the Nonprofit Impact Team, please click on the Request for Assistance button on our page.

We look forward to the opportunity to work with you.